Pricing of PPC Bee s.r.o. effective for users registered prior to 18. 5. 2023

Company ID No. 04038002, with its registered office at Křížová 2598/4, 150 00 Prague 5, incorporated in the Companies Register of the Metropolitan Court in Prague under Section C, File No. 241330

Search and smart campaigns

Levels				Price		
CZK spend	USD spend	EUR spend		CZK	USD	EUR
CZK100,000	$5,000	€4,000		**CZK5,000**	$230	€190
CZK300,000	$15,000	€10,000		**CZK13,500**	$610	€540
CZK500,000	$25,000	€20,000		**CZK22,000**	$990	€890
CZK1,000,000	$50,000	€40,000		**CZK32,000**	$1,490	€1,340
CZK3,000,000	$150,000	€120,000		**CZK46,000**	$2,090	€1,880
CZK5,000,000	$250,000	€200,000		**CZK60,000**	$2,690	€2,420
CZK7,000,000	$350,000	€280,000		CZK74,000	$3,290	€2,960
CZK9,000,000	$450,000	€360,000		CZK88,000	$3,890	€3,500
CZK11,000,000	$550,000	€440,000		CZK102,000	$4,490	€4,040
CZK13,000,000	$650,000	€520,000		CZK116,000	$5,090	€4,580
CZK15,000,000	$750,000	€600,000		CZK130,000	$5,690	€5,120
CZK17,000,000	$850,000	€680,000		CZK144,000	$6,290	€5,660
CZK19,000,000	$950,000	€760,000		CZK158,000	$6,890	€6,200
CZK21,000,000	$1,050,000	€840,000		CZK172,000	$7,490	€6,740
CZK23,000,000	$1,150,000	€920,000		CZK186,000	$8,090	€7,280
CZK25,000,000	$1,250,000	€1,000,000		CZK200,000	$8,690	€7,820
CZK27,000,000	$1,350,000	€1,080,000		CZK214,000	$9,290	€8,360
CZK29,000,000	$1,450,000	€1,160,000		CZK228,000	$9,890	€8,900
CZK31,000,000	$1,550,000	€1,240,000		CZK242,000	$10,490	€9,440
CZK33,000,000	$1,650,000	€1,320,000		CZK256,000	$11,090	€9,980

CZK35,000,000	$1,750,000	€1,400,000		CZK270,000	$11,690	€10,520
CZK37,000,000	$1,850,000	€1,480,000		CZK284,000	$12,290	€11,060
CZK39,000,000	$1,950,000	€1,560,000		CZK298,000	$12,890	€11,600
CZK41,000,000	$2,050,000	€1,640,000		CZK312,000	$13,490	€12,140

Facebook dynamic product ads

CZK	
Spend	Price
up to CZK50,000	Fixed price (CZK5,000)
up to CZK100,000	10% of spend (from CZK10,000)
up to CZK300,000	8% of spend (from CZK24,000)
up to CZK500,000	7% of spend (from CZK35,000)
up to CZK1,000,000	5% of spend (from CZK50,000)
more than CZK1,000,000	Custom

EUR	
Spend	Price
up to €2,000	Fixed price (€190)
up to €4,000	10% of spend (from €400)
up to €10,000	8% of spend (from €800)
up to €20,000	7% of spend (from €1,400)
up to €40,000	5% of spend (from €2,000)
more than €40,000	Custom

USD	
Spend	Price
up to $2,500	Fixed price ($230)
up to $5,000	10% of spend (from $500)
up to $15,000	8% of spend (from $1,200)
up to $25,000	7% of spend (from $1,750)
up to $50,000	5% of spend (from $2,500)
more than $50,000	Custom

Feed exports

PRICELIST feeds (up to 4x sync/day)			
no. of items	price CZK	price EUR	price USD
up to 1,000	free*	free	free
up to 5,000	CZK250	€10	$12
up to 10,000	CZK350	€14	$16
up to 25,000	CZK500	€20	$23
up to 50,000	CZK750	€30	$35
up to 100,000	CZK1,000	€39	$47
up to 200,000	CZK1,500	€60	$70
up to 300,000	CZK2,000	€79	$94
up to 400,000	CZK2,500	€99	$117
up to 500,000	CZK3,000	€120	$140
up to 600,000	CZK3,500	€138	$164
up to 700,000	CZK4,000	€158	$187
up to 800,000	CZK4,500	€177	$211
up to 900,000	CZK5,000	€197	$234
up to 1,000,000	CZK5,500	€217	$257
more than 1,000,000	Custom	Custom	Custom

Data updates/ synchronizations for Feed exports

number of products/items	up to 8x sync CZK	up to 8x sync (EUR)	up to 8x sync (USD)	up to 12x sync CZK	up to 12x sync (EUR)	up to12x sync (USD)	up to 24x sync CZK	up to 24x sync (EUR)	up to 24x sync (USD)
up to 50,000	CZK100	€4	$5	CZK200	€8	$9	CZK500	€20	$23
up to 500,000	CZK300	€12	$14	CZK600	€23	$28	CZK1,500	€60	$70
up to 1,000,000	CZK900	€35	$42	CZK1,800	€70	$83	CZK4,500	€177	$211
up to 1,500,000	CZK1,500	€60	$70	CZK3,000	€120	$140	CZK7,500	€292	$344
up to 2,000,000	CZK2,100	€81	$98	CZK4,200	€164	$193	CZK10,500	€409	$481
up to 2,500,000	CZK2,700	€104	$126	CZK5,400	€211	$248	CZK13,500	€526	$618
up to 3,000,000	CZK3,300	€127	$154	CZK6,600	€258	$303	CZK16,500	€643	$755
up to 3,500,000	CZK3,900	€150	$182	CZK7,800	€305	$358	CZK19,500	€760	$892

up to 4,000,000	CZK4,500	€177	$211	CZK9,000	€352	$413	CZK22,500	€877	$1 029
more than 4,000,000	Custom	Custom	Custom	Custom	Custom	Custom	Custom	Custom	Custom

Image editor in Feed exports

Image editor with FB			
no. of items	CZK	EUR	USD
up to 10,000	CZK2,000	€80	$90
up to 50,000	CZK4,000	€155	$185
up to 100,000	CZK7,500	€290	$350
up to 200,000	CZK12,000	€460	$560
more than 200,000	Custom	Custom	Custom

Image editor in Facebook campaigns

Image editor standalone			
enhanced products*	CZK	EUR	USD
up to 10,000	CZK3,000	€115	$140
up to 50,000	CZK6,000	€230	$280
up to 100,000	CZK10,000	€390	$470
up to 200,000	CZK15,000	€590	$700
up to 300,000	CZK19,000	€740	$890
up to 400,000	CZK23,200	€905	$1,090
up to 500,000	CZK28,800	€1,120	$1,350
up to 600,000	CZK34,500	€1,350	$1,620
up to 700,000	CZK40,200	€1,570	$1,890
up to 800,000	CZK46,000	€1,800	$2,160
up to 900,000	CZK51,800	€2,020	$2,440
up to 1,000,000	CZK57,600	€2,240	$2,710
up to 1,100,000	CZK63,200	€2,470	$2,970
up to 1,200,000	CZK69,200	€2,700	$3,250

up to 1,300,000	CZK74,800	€2,920	$3,520
up to 1,400,000	CZK80,600	€3,140	$3,790
up to 1,500,000	CZK86,400	€3,370	$4,060
up to 1,600,000	CZK92,200	€3,600	$4,330
up to 1,700,000	CZK98,000	€3,820	$4,600
up to 1,800,000	CZK103,600	€4,040	$4,870
up to 1,900,000	CZK109,400	€4,270	$5,140
up to 2,000,000	CZK115,200	€4,490	$5,410
up to 2,100,000	CZK121,000	€4,720	$5,690
up to 2,200,000	CZK126,800	€4,950	$5,960
more than 2,200,000	Custom	Custom	Custom
*Number of products in active exports with enhanced images			

Feed scraper

Feed Scraper	Price CZK	Price EUR	Price USD
1 domain	CZK1,500	€60	$70
up to 5 domains	CZK3,000	€120	$140
up to 10 domains	CZK6,000	€240	$280
up to 15 domains	CZK8,000	€315	$375
up to 20 domains	CZK10,000	€390	$470
more than 20 domains	Custom	Custom	Custom