

Organizations

State of organization	Action	Notes
Inactive organization	Inactive organizations for more than 18 months will be deleted	<i>No active campaigns or Feed Exports for more than 18 months.</i> <i>Organizations. that did not complete registration and onboarding wizard for more than 18 months.</i>
Archived organization	Archived organizations for more than 18 months will be deleted	<i>Archived organization by admin on user request for more than 18 months.</i>
Canceled subscription	Organizations with canceled subscriptions for more than 18 months will be deleted	

Data Sources

State of Data source	Action	Notes
Creation error	Archive after 3 months (after the last edit)	<i>The data source was never created successfully, so it was never used.</i>
Paused	The data source is archived after 3 months without an update	<i>Data sources need to be paused by user.</i>
Not in use	The data source is archived after 3 months without an update	<i>Data sources are not used in active campaigns or Feed Export.</i>

Data Sources

State of Data source	Action	Notes
Archived	The data source will be deleted from Dotidot after being archived for 3 months	
Deleted	The data source will be deleted from Dotidot after being deleted for 3 months	<i>Only the user can delete the Data source.</i>

Feed exports

State of Feed export	Action	Notes
Draft	Feed export will be archived after 12 months (from the last edit)	<i>The user never finished the setup.</i>
Not updating	Feed export will be archived after 3 months (from the last edit)	
Paused	Feed export will be archived after 3 months (from the last edit)	<i>Paused by user.</i>
Not in use	Feed export will be archived after 3 months (from the last edit)	<i>Feed export isn't used in actively in any platform.</i>
Archived	The Feed export will be deleted from Dotidot after being archived for 3 months	
Deleted	The Feed export will be deleted from Dotidot after being deleted for 3 months	<i>Only the user can delete the Feed export.</i>

Campaigns

State of campaign	Action	Notes
Draft	The campaign will be archived after 12 months (from the last edit)	<i>The user never finished the setup.</i>
Not updating	The campaign will be archived after 3 months (from the last edit)	
Paused	The campaign will be archived after 3 months (from the last edit)	<i>Paused by user.</i>
Archived	The campaign export will be deleted from Dotidot after being archived for 3 months	
Deleted	The campaign will be deleted from Dotidot after being deleted for 3 months	<i>Only the user can delete the Feed export.</i>